



“GEORGIA PLATINUM SUPPORTER”

(includes one exhibit booth)

Highlight your company the entire year with one convenient package.

How would you like to have your company’s name before Georgia School Nutrition Association’s members year round plus get your 2011 Exhibit Booth? You can do this by becoming a **PLATINUM SUPPORTER!** Have your company’s name featured on signs as a Sponsor at all of our events. The cost is only **\$5,000.00** and includes the following benefits for the next year:

BENEFITS

- ★ **One (1) Complimentary Corporate membership for 1 year.**
- ★ **One (1) Complimentary Exhibit booth at our Annual Conference with special sponsor banner.**
- ★ **Complimentary Half page black and white ad in 2 issues of Georgia Gems.**
- ★ **Complimentary Full page black and white ad in our Conference Program.**
- ★ **Listed as a Supporter on signage and programs at all our events throughout the year.**
- ★ **Listed in Georgia Gems as a Supporter with your company logo displayed.**
- ★ **Listed in our monthly newsletter to our Executive Board, HOD, and Directors as a Platinum Supporter.**
- ★ **Listed on GSNA’s Director’s “Desk Reference” as a PLATINUM supporter with company logo displayed.**
- ★ **Listed on GSNA’s Web Site with active link to your site with company logo displayed.**
- ★ **Kick Off Luncheon Invitation.**

Seminars/General Opportunities		Annual Conference Opportunities	
School Nutrition Assistants Program	\$300 (4 Available)	General Session Speaker	\$3,000 (2 Available)
Leadership Academy	\$1,500.00	School/ System Level Workshop Speakers	\$600
National School Lunch Week Kick Off Luncheon:		First Timer’s Breakfast	\$1,000
Seminar Speaker Sponsor	\$1,000	Evening of Entertainment	Cost Varies <i>(call for details)</i>
Luncheon Sponsor	\$1,000 (1 Available)	Tote Bags	\$3,500
Managers’ Retreat	\$1,500.00	Rotating Workshops	\$300 (10 Available)
Industry Seminar:		Wellness Activity T-shirts	Company supplies shirts
Sponsorships to be announced	TBA	Gold Sponsor	\$2,500
Nutrition Advisory Council Grant	\$50 (10 Available)	Silver Sponsor	\$1,500
WEB Advertisement/Logo	\$300 for Quarterly Ads/Logo (6 Available)	Bronze Sponsor	\$500
Meeting Evaluations Sponsor	\$100 for each meeting	Past President's Luncheon	\$500
		Cyber Stop Cafe	\$1,500 Each meeting

SPONSORSHIP AND EVENT DETAILS

You may choose any of the following sponsorships:

National School Lunch Week Kickoff Luncheon- Macon, GA (September 23, 2010) - The annual kickoff event for National School Lunch Week (October 11-15, 2010) in Georgia. The luncheon includes a seminar, presentations, and lunch. The annual attendance is approximately 300-400 food service professionals.

Managers' Retreat - Lake Blackshear Resort, Cordele, GA (October 24-26, 2010) - A Georgia School Nutrition Foundation project that provides professional development just for managers. This training session is held as a "retreat" over two days. Work simplification, management and marketing are some of the topics that are presented. School Nutrition Directors and Superintendents nominate two managers from each affiliated chapter of GSNA to attend. Attendance is approximately 150 Managers.

Industry Seminar, TBA, GA (January TBA, 2011) - The now biannual GSNA Industry Seminar is a networking and educational event for school food service Directors and Coordinators, and Industry. The seminar includes workshops and resource tables, plus scheduled networking time. Attendance is approximately 200 Directors and Coordinators.

School Nutrition Assistants' Program (TBA 2011) A must for food assistants. This one day training session is planned to fit the needs of school nutrition employees that actually work *"in" the kitchen*.

Annual Conference, Savannah International Trade Center, Savannah, GA (April 14-16, 2011) - The GSNA Annual Conference is the grand finale of a year of networking and education for GSNA members. The annual conference offers exhibits, workshops, sessions and entertainment for over 1,000 school food service professionals in Georgia. School food service professionals from all over the state attend this event. "Gold, Silver, and Bronze" sponsorships are general sponsorships which allow GSNA to offer members additional learning and networking opportunities.

Nutrition Advisory Council - The Nutrition Advisory Council (NAC) is the youth division of school food service. NAC's are made up of students from different schools across the state and are headed by cafeteria managers. The purpose of the group is to educate students about the importance of good nutrition. GSNA provides "NAC Grants" in the amount of \$50.00 to eligible NAC chapters for local projects.

GSNA Web page - The web page is our home on the Internet. Our members surf the web daily for up-to-date information about workshops and events. Your logo and/or ad will be prominently featured on the home page of the GSNA web site (www.georgiaschoolnutrition.com) as a sponsor. The logo should be no larger than 1" x 1" and will be featured on the GSNA home page for three months for each quarter purchased.

GSNA Cyber Stop- Meeting attendees appreciate the opportunity to check their e-mail correspondence with family and friends when they are away from home. The GSNA Cyber Stop will give them the opportunity.

Meeting Evaluation - Your logo or small advertisement will be featured on GSNA meeting evaluations. All GSNA meetings have a meeting evaluation that each attendee fills out.

SPONSOR BENEFITS

- ★ **All Sponsorships will include the following benefits, plus others as noted:**
 - *Listing in program of event sponsored
 - *Listing on signs at event
 - *Listing on Web page as sponsor for specific event
 - *Listing in Georgia Gems magazine
- ★ **Annual Conference Gold sponsorships or General Session Speakers will also include:**
 - *Half page black & white program ad (does not include inside front cover, inside back cover or back cover positioning).
 - *2 event tickets of your choice (events TBA)
 - *Recognition sign/ribbon in exhibit booth
 - *Your logo displayed on the GSNA Web page for conference.
 - *Listing in Georgia Gems magazine
- ★ **Annual Conference Silver sponsorships will also include:**
 - *1/4 page program ad
 - *1 event ticket of your choice (events TBA)
 - *Recognition sign/ribbon in exhibit booth
 - *Listing in Georgia Gems magazine
- ★ **Annual Conference Bronze sponsorships will also include:**
 - *Listing in conference program
 - *Recognition sign/ribbon in exhibit booth
 - *Listing in Georgia Gems magazine



2010-2011 GSNA SPONSORSHIP FORM



Yes, I want to become a GSNA sponsor!

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ - _____ Fax (____) _____ - _____

E-mail _____

Check or Money Order

Mastercard

Visa

Total Amount Enclosed \$ _____

Credit card number: _____ Expiration date: ____/____/____

Signature: _____ Credit Card Security Code _____

Please enclose check/credit card information for total amount and send to:

GSNA Sponsorships, 2372 Main St., Tucker, GA 30084 Phone: 770-934-8890 Fax: 770-934-8917

Total payment for all events must be received at least 15 days prior to event. Sponsorships will be awarded to the first company that returns form with full payment. Questions? Please contact Patrice at patrice@georgiaschoolnutrition.com or by phone.

*2010-2011 Sponsorship Opportunities (Please check all that apply.)

PLATINUM SUPPORTER

Platinum Supporter (Includes Corporate Membership & 1 Exhibit Booth and much more!) \$5,000

NSLW KICK OFF LUNCHEON

INDUSTRY SEMINAR

<input type="checkbox"/> Luncheon Sponsor	\$1,000	Sponsorships to be announced	TBA
<input type="checkbox"/> Seminar Speaker	\$1,000		

MANAGERS' RETREAT

WEB AD/LOGO - CYBER STOP CAFE

<input type="checkbox"/> Manager's Retreat Training	\$1,500	<input type="checkbox"/> Web Ad/ Logo	\$300 per quarter
		<input type="checkbox"/> Cyber Stop Cafe	\$1,500 each meeting

NUTRITION ADVISORY COUNCIL

SCHOOL NUTRITION ASSISTANTS' PROGRAM

NAC Grants \$50 Program Training Sessions \$300

LEADERSHIP ACADEMY TRAINING

Leadership Academy Training \$1,500

MEETING EVALUATIONS

Meeting Evaluation (logo & small ad) \$100
Per meeting

ANNUAL CONFERENCE

<input type="checkbox"/> Gold Sponsorship	\$2,500	<input type="checkbox"/> School Level Section Workshop	\$600
<input type="checkbox"/> Silver Sponsorship	\$1,500	<input type="checkbox"/> System Level Section Workshop	\$600
<input type="checkbox"/> Bronze Sponsorship	\$500	<input type="checkbox"/> First Timer's Breakfast	\$1,000
<input type="checkbox"/> General Session Speaker	\$3,000	<input type="checkbox"/> Tote Bags w/logo	\$3,500
<input type="checkbox"/> Evening of Entertainment	Cost varies Call for details	<input type="checkbox"/> Rotating Workshops (speaker)	\$300
		<input type="checkbox"/> Past Presidents' Luncheon	\$500
		<input type="checkbox"/> Wells Activity T-shirts (100)	Company Provides shirts

*Most sponsorships can be shared between individual companies, with the exceptions of Platinum Supporter, Gold, Silver and Bronze sponsorships and Web Page sponsorships.