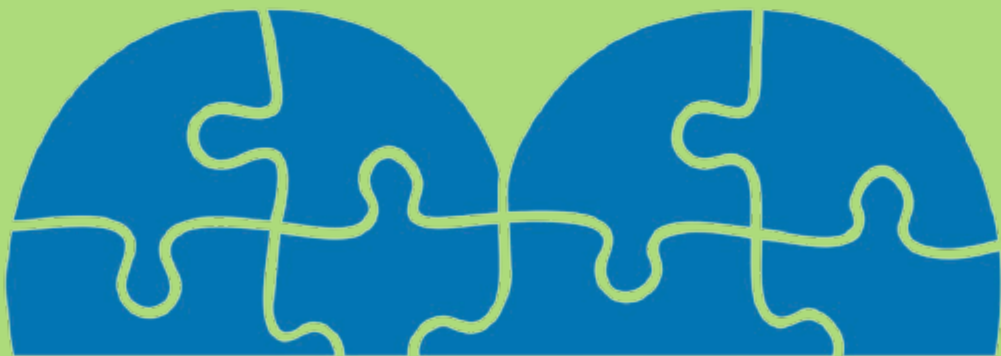


**Georgia School Nutrition Association**

**2022**

# **Conference and Exhibits**



**PIECE OF THE PUZZLE**

*Part of the Whole*

**April 21-23**

**Savannah International  
Trade & Convention Center  
Savannah, GA**

**DATE:** April 21–23, 2022

**THEME:** “Piece of the Puzzle, Part of the Whole”

**EXHIBIT HALL COLORS:** Blue and Green

**EXHIBIT LOCATION:**

Savannah International Trade & Convention Center  
One International Drive, Hutchinson Island  
Savannah, GA 31402 [www.savtcc.com](http://www.savtcc.com)  
Telephone: 912-447-4063

**BOOTH SIZE:** 10’ x 10’

**BOOTH COSTS:**

**Full Booth**

\*Corporate Member Rate: **\$1,600**

Corporate Member Premium Booth Rate: **\$1,700**

Non-Member Rate: **\$1,800**

**\*\*Shared Booth Rate: \$100** additional per company (*Limited to two companies per booth with a limited number of shared booths available for purchase*)

**RATES AFTER 3/1/22**

**Full Booth**

Corporate Member Rate: **\$1,700**

Non-Member Rate: **\$1,900**

**DISCOUNTS:**

Your corporate member discount counts for ONE BOOTH only. If you are a broker securing booth space for more than one company, you will need to complete the registration for EACH company that wants to apply their member discount.

*\*Corporate member status will be verified by GSNA. Member companies must have CURRENT membership in GSNA to get the discount.*

*\*\*There are a limited number of booths that may be shared by exhibiting companies. GSNA reserves the right to set a cut-off for shared booths. Each of the shared booths may only be occupied by two (2) exhibiting companies. When space is reserved to share a booth, both exhibiting companies must submit separate, completed contracts. A single exhibiting company may not request a shared booth space, without an accompanying exhibiting company that is willing to share the space. GSNA will not match single companies who want to have a shared booth space. Each company must identify which company they are sharing the exhibit booth space with at the show.*

**BOOTH SETUP HOURS:**

Thursday, April 21, 2022, 8:00 AM-5:00 PM. Your booth must be set up by 5:00 PM. All equipment must be within your 10’ X 10’ booth space.

**BOOTH DISMANTLING HOURS:**

Saturday, April 23, 2022, 1:00 – 5:00 PM. No early breakdown is allowed. A food bank will pick up leftover and excess product.

**SHOW HOURS:**

Thursday, April 21st 8:00 AM – 5:00 PM (Set up)

Friday, April 22nd 9:30-11 AM (Private Showing)

Friday, April 22nd 11:00 AM- 3:00 PM (Open to all)

Saturday, April 23rd 8:00 AM-12 PM (Open to all)

**EXHIBIT PACKAGE:**

- Single standard 10’ X 10’, draped booth setup with 8’ high back wall drape and 3’ high side draped partition.
- All booths will include a 6’ x 30” skirted table, 2 contour chairs and a wastebasket.
- Exhibitors will be responsible for booth carpet. GSNA will provide aisle carpet only. Booth carpet can be purchased through show decorator.
- 24-hour security service from installation through dismantling.
- Official listing with company name, key contact name, address, phone number, e-mail and website will be in app and printed conference agenda if booth purchase is received by March 1, 2022.
- Four complimentary booth personnel badges for each single booth (\$25 for each ADDITIONAL Name Badge).
- Attendee list of directors and supervisors
- Use of refrigerated truck (TBD)
- Vendor Appreciation Coffee
- Corporate Member Lounge IN Exhibit Hall

*No equipment may be set up in the aisles. If you need extra space for equipment or cooking you MUST purchase additional booth space.*

*You CANNOT set up in the aisle or boneyard area.*



Exhibit space requests must be made through Map Dynamics, the official application and payment processor for the GSNA 2022 show.

There are several payment options through Map Dynamics: Credit card, check and invoice.

To make your booth selection online view the online map webpage here:

<https://shows.map-dynamics.com/GSNA2022/?register>

The map is updated in real time. This is where you will pick your booth(s) and provide your contact information. You can select multiple booths at a time.

When you click on a booth, it will be added to your cart on the right side of the page.

Selected booths will remain in your cart for 45 minutes, and then released. If you are unable to click on a booth, someone else has it in their cart – you will get a red error message on the right side of the page.

Payment MUST be received by March 1, 2022. Companies with outstanding balances after March 15<sup>th</sup> will be subject to the release of their exhibit space to other vendors.

#### **CANCELLATION OR WITHDRAWAL:**

Cancellation of space and refund is subject to the following conditions:

Exhibitors shall give written notice of cancellation. If written notice is received more than 30 days prior to show opening date, total money less \$100 cancellation fee will be refunded to Exhibitor.

No refunds will be allowed for any cancellation less than 30 days prior to the opening of the show.

**ELECTRICAL SERVICES:** The Savannah Convention Center's Rates and order form are listed here:

[https://gwcca-web.ungerboeck.net/logon/log\\_p1\\_logon.aspx?oc=20&cc=EXHIBITOR&AppSessionID=ej5fh3ei0fg6ei3ff0ei5](https://gwcca-web.ungerboeck.net/logon/log_p1_logon.aspx?oc=20&cc=EXHIBITOR&AppSessionID=ej5fh3ei0fg6ei3ff0ei5)

#### **FIRE EXTINGUISHERS REQUIREMENTS BY FIRE MARSHAL:**

All Booths cooking or reheating with sterno will need to have a 25lb K Class Fire Extinguisher. Booths that are NOT cooking and do not have sidewall pipe and drape may share an ABC 10lb Fire Extinguisher, but there must be one every 25 feet. Once there is separation by pipe and drape, rail, etc., the 25 feet calculation starts over with a new extinguisher. All extinguishers must be inspected and tagged within the last 12 months by a GA licensed contractor even if they are brand new.

#### **OFFICIAL SHOW DECORATOR:**

##### **PeakXpo**

For all necessary information for shipping, storage, labor and additional furniture.

Contact:

James Seafort | Creator of Opportunities

Phone: 720.414.0011 E-mail: [jim@peakxpo.com](mailto:jim@peakxpo.com)

#### **HOUSING:**

Hotel reservations must be made through "Connections" at: [2022 GSNA Annual Conference - Start your reservation \(passkey.com\)](https://passkey.com)

#### **FORKLIFT SERVICE:**

Forklift service will be available courtesy of GSNA, or you may use your own pallet jack to move in your equipment.

#### **ICE & REFRIGERATOR TRUCK:**

Use of refrigerator truck and ice to be determined.

#### **CONFERENCE ATTENDANCE:**

All exhibitors with name badges are welcome to attend all General and educational sessions. As well as the Friday night Awards & Entertainment.



# Terms & Conditions of Exhibit Space Agreement

**GENERAL SHOW POLICY.** The Exhibitor shall not display the products of any other company, nor sublet any part of the space assigned to him. No distributions of circulars or advertising materials will be permitted except from Exhibitor's booth. The content of such material is subject to review by GSNA. No glaring lights or displays that obstruct the clear view or otherwise interfere with other exhibitors shall be permitted. Audiovisual equipment may be operated in the exhibit area only with prior written approval of the GSNA. Exhibits will be confined to the official exhibition areas only. Hotel rooms may not be used for the display of merchandise which may be in competition with the exhibits in the exhibition areas. Agents, solicitors, and representatives not exhibiting with GSNA in the show will not be permitted to use space elsewhere for display of their products. No solicitations for charity or otherwise shall be permitted. Children under the age of 16 are not permitted in the exhibit hall. Children under the age of 18, but older than 16, must be accompanied by a chaperone.

**CANCELLATION OR WITHDRAWAL.** Cancellation of space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 30 days prior to show opening date, total money less \$100 cancellation fee will be refunded to Exhibitor. **No refunds will be allowed for any cancellation less than 30 days prior to the opening of the show.**

**ELIGIBLE EXHIBITS.** GSNA reserves the right to exercise its sole discretion in acceptance or refusal of applications. All exhibits will be under the management and control of GSNA and **THE SAVANNAH INTERNATIONAL TRADE & CONVENTION CENTER.** Show management also has the right to stop exhibiting companies showing of products which would negatively impact show's reputation.

**FORFEIT OF SPACE.** The Exhibitor agrees that in the event he fails to install his product in the assigned space by 5:00 p.m. Thursday, April 21, 2022, or fails to comply with the provisions of the agreement, GSNA shall have the right to take possession of said space and release or use that space without rebate to Exhibitor.

**LIMITATION OF LIABILITY.** It is mutually agreed that **GSNA and THE SAVANNAH INTERNATIONAL TRADE & CONVENTION CENTER** shall not be liable to the Exhibitor and said Exhibitor will hold harmless the afore mentioned, for any loss or damage or injury to his property contained in such exhibit, or injuries to his person, his agents, employees or other persons, no matter how sustained, from fire, theft, accident, or other causes. All claims for such loss, damage, or injury, arising from or in connection with the use of exhibit space or related activities, including expenses and reasonable attorney's fees are hereby expressly waived. **Exhibitors are responsible for all damage to the property of THE SAVANNAH INTERNATIONAL TRADE & CONVENTION CENTER caused by exhibitor or his agents.** No signs or other items may be affixed to walls, doors, curtains, etc., in such a manner that would damage them.

**RELOCATION OF EXHIBITS.** The Exhibitor agrees that GSNA shall have the right to make rules and regulations for said exhibition as it shall deem necessary and to amend same from time to time. GSNA shall have the final determination and enforcement of all rules and regulations, including relocation of exhibits or alteration of the floor plan.

**TERMINATION OF SHOW.** If Exhibit area is rendered untenable, in the judgment of GSNA, or destroyed by fire, Act of God, or any conditions beyond the control of GSNA, or if exhibit activities are precluded by labor disputes, GSNA will not be liable for performance under the contract and may terminate the agreement.

**EXHIBIT SET-UP.** Exhibit space will be available for set-up **Thursday, April 21, 2022 from 8:00 a.m. to 5:00 p.m.** Exhibits may be removed after **1:00 p.m. on Saturday, April 23, 2022.** Exhibitor expressly agrees to remove all equipment no later than 5:00 p.m. on Saturday, April 23, 2022 and further agrees to reimburse GSNA for all costs of removing any such exhibit which is not removed by the exhibitor by that time. Exhibitor further agrees to leave the exhibit space in substantially the same condition as existed on the date that possession thereof commenced. **Teardown prior to official close of show is strictly prohibited.** Exhibitor shall properly staff the exhibit during show hours.

**SHOW SERVICES.** Services for Exhibitor can be arranged through the show contractor at the Exhibitor's expense. GSNA is not responsible for any service provided by independent contractors.

**COOKING/AISLE REGULATIONS/GREASE DISPOSAL.** Georgia State Law prohibits the storage of propane or butane gases inside the building. Aisle space must be left entirely free for traffic. Aisle space is under the control of GSNA. Grease disposal must be done in approved **SAVANNAH INTERNATIONAL TRADE & CONVENTION CENTER** provided containers. Fire extinguisher required for all cooking and reheating booths. No balloons are allowed in the exhibit hall. No equipment may be set up in the aisles, if you need extra space for equipment or cooking you **MUST** purchase additional booth space. You **CANNOT** set up in the aisle or boneyard area.

**ASSIGNMENT OF SPACE.** GSNA Corporate members receive the exhibitor contract prior to non-members. Therefore, they will have the opportunity to reserve and pay for booth(s) before non-members. Assignment of space is on a "first come, first served" basis with payment received. There are a limited number of booths that may be shared by exhibiting companies. GSNA reserves the right to set a cut-off for shared booths. Each of the shared booths may only be occupied by two (2) exhibiting companies. When space is reserved to share a booth, both exhibiting companies must submit separate, completed contracts. A single exhibiting company may not request a shared booth space, without an accompanying exhibiting company that is willing to share the space. GSNA will not match single companies who want to have a shared booth space. Each company must identify which company they are sharing the exhibit booth space with at the show.

**SECURITY/INSURANCE.** Security guard(s) will be furnished by GSNA, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. It shall be the responsibility of each exhibitor to maintain such insurance against injury to person or damage or loss of property in such amounts as the exhibitor shall deem adequate.

**COVID-19.** Attendees acknowledges the highly contagious nature of COVID-19 and voluntarily assumes the risk of exposure or infection by attending the GSNA 2022 Annual Conference. Attendee acknowledges that such exposure or infection may result in personal injury, illness, disability, and/or death to attendee. Attendee understands the risk of becoming exposed to or infected by COVID-19 may result from the actions, omissions, or negligence of others who may attend the event or their families, colleagues, or others with whom they may have contact. Accordingly, attendee understands and agrees that this release includes any claims based on the actions, omissions, or negligence of GSNA, its employees, members, vendors, exhibitors, agents, and representatives, whether a COVID-19 infection occurs before, during, or after participation in the GSNA 2022 Annual Conference. Registration and attendance at, or participation in, GSNA in person events constitutes an agreement by the registrant to abide by GSNA's and the convention center's efforts to comply with current CDC recommendations (and state of Georgia requirements) and to engage in certain health-and-safety-beneficial conduct while attending the event as requested by GSNA (e.g., wearing a mask, engaging in appropriate physical distancing, not attending the event if feeling sick or showing certain symptoms).

Georgia School Nutrition Association

2372 Main St., Tucker, GA 30084

Phone: 770-934-8890 Fax: 770-934-8917

[www.georgiaschoolnutrition.com](http://www.georgiaschoolnutrition.com)

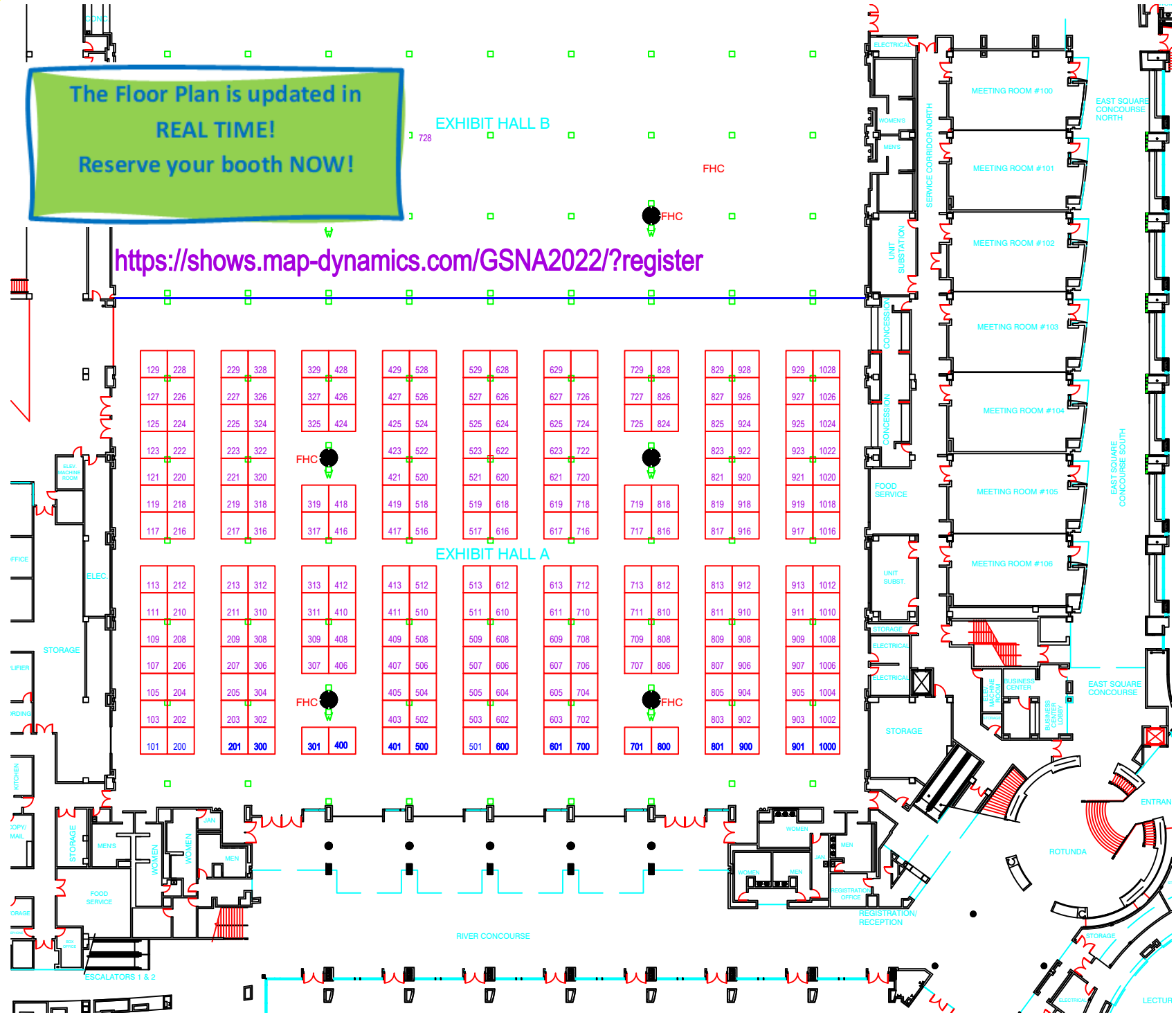
[info@georgiaschoolnutrition.com](mailto:info@georgiaschoolnutrition.com)

The Floor Plan is updated in  
**REAL TIME!**  
 Reserve your booth NOW!

<https://shows.map-dynamics.com/GSNA2022/?register>

EXHIBIT HALL B

EXHIBIT HALL A



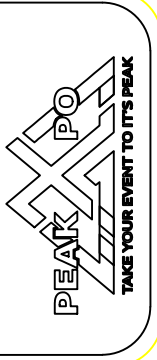
DRAWINGS AS OF:

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2022 Georgia School of Nutrition

April 22-23, 2022

Savannah, GA ~ S.I.T.C.C. ~ Hall A



## GSNA Exhibitor Categories

Please review and choose up to four selections to be included in the product/service index for our conference materials.

You may choose a maximum of four (4) categories from the list below that best describe your product.

Choose carefully, as you will only be listed a maximum of four (4) times. No substitute categories allowed.

Please choose your categories by March 1, 2022 to be included in conference materials.

### Grains

1. Breads/Related Products
2. Cereals
3. Rice
4. Pasta

### Fruits/Vegetables

5. Canned/Dehydrated
6. Fresh
7. Frozen
8. Juices

### Dairy

9. Cheese
10. Ice Cream
11. Milk
12. Yogurt
13. General

### Protein

14. Beef
15. Eggs
16. Fish/Seafood
17. Nuts and Beans
18. Pork
19. Poultry

### Processed/Packaged Foods

20. Chinese
21. Italian
22. Mexican
23. Pizza
24. Sandwiches
25. Soups
26. Miscellaneous

### Desserts/Snacks/A La Carte

27. A La Carte Beverages/Coffee/Tea
28. Cookies/Cakes
29. Crackers
30. Puddings/Desserts
31. Snack Foods

### Ingredients & Extras

32. Baking Ingredients/Spices/Seasonings/Herbs
33. Condiments/Dressings
34. Gravies/Sauces/Bases
35. Sweeteners

### Large Equipment

36. Disposers/Waste Handling Systems
- 36.1. Fabrication
37. Fryers
38. Kiosks/Bars/Servers/Dispensers
39. Ovens/Warmers/Broilers
40. Refrigerators/Freezers
41. Steam Cooking Equipment
42. Storage/Shelving
43. Transport Cabinets/Carriers
44. Ware washing
45. Miscellaneous

### Small Equipment

46. Blenders/Mixers/Food Processors/Toasters
47. Cookware
48. Computer Hardware & Software/Registers
49. Cutlery/Serving ware/ Choppers/Openers
50. Menu Boards/Signage
51. Scales/Timers/Thermo meters
52. Tables/Furniture
53. Miscellaneous
- 53.1 HACCP/Temperature Monitoring Systems

### Supplies

54. Cleaning Products/Cloths/Mops/Brooms
55. Disposable Service ware/Packaging & Labeling/Paper Products
56. Uniforms/Aprons/Gloves
57. Trays/Utensils/Flatware/Tableware
58. Miscellaneous

### Information and Resources

59. Commodity/Grower Groups
60. Marketing/Promotional Materials
61. Nutrition Education
62. Staff Training
63. Kitchen Design/Consulting
64. Miscellaneous

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## 2022 Annual Conference Sponsorship

### Evening of Entertainment & Awards Ceremony Host - \$3,000 - 1 Available (Friday, April 22<sup>nd</sup>)

Be the host for THE event of the 2022 GSNA Annual Conference.

Your company name will be part of the event! Share the stage with the 2022 president and bring a welcome to the conference attendees as Master/Mistress of Ceremony for the Evening of Entertainment & Awards event.

Your company logo will be on the GSNA banner displayed throughout the conference and in a prominent spot during the Evening of Entertainment & Awards event.

Your company logo will be on the GSNA conference celebration package displayed prominently during the annual conference.

Your company representative will draw winning name for the conference celebration package winner at the event.

Reserved table for company representatives subject to space availability.

Four (4) drink tickets

### Directors' Networking Breakfast (Friday, April 22<sup>nd</sup>) \$1,500 - 2 Available

Don't miss this chance to meet with your target audience at the 2022 Annual Conference.

Your company representative can join the director attendees for breakfast & networking on Friday, April 22<sup>nd</sup> at 8:00 AM.

#### All Sponsorships will receive:

E-blast to all attendees announcing your company as a sponsor.

Extended recognition will be received through listings on the website, App and Social Media outlets

### Keynote Speaker - \$2,000 - 1 Available

Be the sponsor of our Keynote Address by Janine Driver - founder and president of the Body Language Institute.

Sponsors will have the opportunity to introduce the speaker and have their company name and logo displayed on large screens as attendees enter the session room.

Session sponsors may offer product samples at a resource table IN the session room or place one giveaway on every seat in the room.

### General Session "Pop-Up" - \$1,000 (Friday, April 22<sup>nd</sup>) 2 Available

Your company would be able to provide promotional materials/product at a resource table at the entrance of the General Session room.

### Directors' Lounge - \$500 - 4 Available

Sponsor the exclusive meeting place for Directors, Coordinators, Supervisors and State Department staff.

This space will have seating and beverages for our system level members to recharge on Friday, April 22<sup>nd</sup> and Saturday, April 23<sup>rd</sup>.

Have your company name/logo on signage in the room as well as the opportunity to provide your company's informational resources and prepackaged snacks.

### Exhibit Hall Interactive Puzzle – \$200 per company

Your company will be a "Piece of the Puzzle". This is a great way to make sure that attendees will visit your booth.

Anyone participating will have to visit YOUR booth to collect a piece of the puzzle. Those who collect all the puzzle pieces will be in a drawing for prizes at the end of exhibits.



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