

# GSNA Thanks Our 2022 Leadership Training Sponsors

## Networking Table Sponsors



**DYMA Rep: Renate Durham**

E-mail: [renate.durham@dymabrands.com](mailto:renate.durham@dymabrands.com)

<https://www.facebook.com/dymabrands>



**Mobile Fixture Rep: Mark Conoly**

E-mail: [mconoly@mobilefixture.com](mailto:mconoly@mobilefixture.com)

<https://www.facebook.com/MobileFixture/>



**Peterson Farms Rep: Pete Ryan**

E-mail: [pryan@petersonfarmsinc.com](mailto:pryan@petersonfarmsinc.com)

<https://www.facebook.com/petersonfarmsinc/>

Apple Slices & Apple Sauce

## 2022-2023 Handbook Sponsors



**J.T.M. Food Group Rep: Nick Hofmeier**

E-mail: [nickhofmeier@jtmfloodgroup.com](mailto:nickhofmeier@jtmfloodgroup.com)

<https://www.facebook.com/JTMfoodgroup/>



**Pilgrim's Rep: Jose Herreria**

E-mail: [jose.herreria@pilgrims.com](mailto:jose.herreria@pilgrims.com)

[Home - Gold Kist Farms](#)



**The Hansen Group Rep: Lea Ann Riley**

E-mail: [lriley@thehansengroup.net](mailto:lriley@thehansengroup.net)

<https://www.facebook.com/thehansengroup/>

# DISTRICT PLAN OF ACTION TABLE OF CONTENTS



## 2022-2023 District Plan of Action

State Strategic Goals. ....	1
District Career Development & Growth Scroll Action. ....	2
District Voice of School Nutrition Scroll Action . ....	3
District Stakeholder Community Scroll Action. ....	4
District Thriving Organization Scroll Action. ....	5
District Plan of Action Scroll Preparation Instructions. ....	6
District Plan of Action Scroll Cover Sheet. ....	7
District Plan of Action Scroll Award Score Sheet. ....	8
Awards Due Dates Check list. ....	9
District Scroll Activity Deadline Check List. ....	10
District Plan President's Award. ....	11





## GSNA Strategic Plan 2022-2023

### Core Purpose

1. *Encourage and promote the maintenance and improvement of the health and nutrition of children by supporting the implementation of nutritionally adequate, educationally sound, financially accountable, nonprofit school food and nutrition programs.*
2. *Work for the highest standards for school food and nutrition programs with an emphasis on nutritionally sound meals which are acceptable to children.*
3. *Encourage and promote united efforts between school personnel and the general public to assure every child an opportunity to receive the benefits of school food and nutrition programs which incorporate nutrition education.*
4. *Encourage and develop the highest standards and provide appropriate education programs for professional growth of the school food and nutrition personnel.*
5. *Promote legislation and research designed to foster adequate school nutrition programs.*
6. *Assist in make the school nutrition program a laboratory for nutrition education and other related education activities.*

### Vision

Preparing children for a lifetime of learning and good health.

### Mission

To advance the availability, quality, and acceptance of school nutrition programs as an integral part of education.

### Code of Ethics

*Members of the Georgia School Nutrition Association are pledged to the improvement of school, community and national health through well directed quality food and nutrition programs. Worthy members fulfill an obligation to the Association, their school, their community, themselves, and to related professional groups when they accept these responsibilities.*

- *To guide their personal conduct by the Golden Rule.*
- *To uphold the ethical standards by which they and their profession are judged.*
- *To place service for the good of others above personal gain.*
- *To seek newer knowledge in their professional work and apply this knowledge and skill by serving in community activities.*
- *To cooperate with related professional groups in achieving common goals*
- *To take an interest in pertinent legislation and promote public support which will improve the status of school food service personnel*



### DISTRICT PLAN OF ACTION – CAREER DEVELOPMENT & GROWTH

**GSNA supports the professional growth and career pathways of members. School nutrition professionals will continually improve their knowledge and skills to administer, manage, deliver, and sustain successful school meal programs.**

**Objective:** Increase the number, accessibility and utilization of professional development tools, resources, and opportunities to enable member success and build capacity to lead in their schools and districts.

**Number of activities to complete for Scroll: Gold – 7    Silver – 6    Bronze - 4**

**Completing 7 activities in this category helps to qualify for the Gold Scroll**

District Scroll Actions	Required Documentation	GSNA ONLY
1. Appoint a district representative to serve on the GSNA Education Standing Committee.	Register by 7/1/22 and attend scheduled meetings.	
2. Hold <u>at least</u> 3 District meetings (2 in-person, 1 virtual) that include: <ul style="list-style-type: none"> <li>○ GSNA mission statement on all meeting materials</li> <li>○ During at least 2 meetings provide information on: <ul style="list-style-type: none"> <li>▪ Benefits of membership</li> <li>▪ GSNA and non-GSNA professional development opportunities</li> <li>▪ SNA certification/SNS credentialing</li> <li>▪ SNA/GSNA scholarships and grants-in-aid</li> <li>▪ PPL and importance of advocacy; writing to legislators' information</li> <li>▪ Recognize any District scholarship &amp; grant-in-aid winners</li> <li>▪ GSNA volunteer opportunities</li> </ul> </li> </ul>	Copies of agendas.	
3. Include a professional development/educational presentation during at least 1 District meeting.	Copies of handouts.	
4. Facilitate a best practice/idea sharing or peer mentoring activity during at least 1 District meeting.	Description of activity.	
5. Hold <u>at least</u> 3 District Leadership meetings (virtual or in-person) with Local Presidents <ul style="list-style-type: none"> <li>• Provide communication to local Presidents from District President and Board meetings</li> <li>• Encourage attendance at all GSNA and GaDOE educational opportunities</li> <li>• Reinforce GSNA marketing campaigns</li> <li>• Promote Amazon Smile for Foundation along with Foundation activity information</li> </ul>	Copies of agendas.	
6. Contribute \$50 to GSN Foundation &/OR donate item for silent auctions &/OR sponsor hole at &/OR volunteer during golf tournament	Must Choose 2; List contribution(s); +1 additional point for more than two.	
7. Submit one mini article for Georgia Gems on behalf of District. Topic must be approved by GSNA President prior to submission.	Article Name: _____	
<b>Total activities completed</b>	<b>TOTALS:</b>	
<u>Elective Activities:</u> Conduct up to 2 additional activities that focus on career development & growth.	Description of each activity.	
<b>Total Elective Activities completed</b>	<b>TOTAL ELECTIVES:</b>	



## DISTRICT PLAN OF ACTION – VOICE OF SCHOOL NUTRITION

Policy makers, school officials, parents and school nutrition professionals will rely on GSNA as the leading advocate for school nutrition programs.

**Objective 1 (Advocacy):** Increase efforts to educate policy makers and other decision-makers on the value, scope, and complexity of school nutrition programs.

**Objective 2 (Professional Image):** Increase efforts to enhance the public's perception of school nutrition professionals and school nutrition programs.

**Number of activities to complete for Scroll: Gold – 14 Silver – 11 Bronze - 8**

**Completing 14 activities in this category helps to qualify for the Gold Scroll**

District Scroll Actions	Required Documentation	GSNA ONLY
<b>Advocacy</b>		
1. District PPL Chair serves on GSNA Public Policy & Legislation Standing Committee.	District PPL Chair attends scheduled meetings	
2. Attendance at GSNA LAC by at least one member of District Board.	Name of Attendee(s).	
3. Share SNA/GSNA position papers and policy action alerts to Local Presidents.	Copy of meeting agenda or copy of email(s).	
4. Donate \$100 to GSNA Legislative Fund by 3/1/23.	Date: ____ Amount: \$ ____	
5. Encourage Industry and Allied Partners to attend GSNA LAC.	Copy of email(s) or date(s) of conversations and name of partner.	
6. Promote attendance at SNA LAC.	Copy of meeting agenda, email(s), and/or social media posts.	
7. Submit ALIRT Award application.	ALIRT application.	
<b>Professional Image</b>		
8. Appoint district representative to serve on Nutrition Standards Standing Committee.	Register by 7/1/22 and attend scheduled meetings.	
9. Complete <u>15</u> social media posts tagged with #GSNAHeartbeat.	Copy of social media dates.	
10. Share social media posts of local associations in your District.	Number of posts shared.	
11. Encourage "like/follow" of GSNA accounts by all members and non-members via social post, email, or verbal communication.	Method of encouragement & date(s).	
12. Encourage local media coverage of area school nutrition programs.	Copy of media coverage and/or copy of communication sent to local media.	
13. Promote Nutrition Advisory Council – Committee and/or Art Contest.	Copy of communication.	
14. <b>"District of the Month"</b> – Local Districts will submit K12 Happenings to District President monthly. Submissions may include best practice activities (hiring events, industry partnership activities, staff initiatives, student promotions, etc.) District Pres. will submit nominations to Denielle Saitta <a href="mailto:saittad@fultonschools.org">saittad@fultonschools.org</a>	Copy of communication. Send to SM Chair by the 20 <sup>th</sup> of each month Aug-April.	
<b>Total activities completed</b>	<b>TOTALS:</b>	
<b>Elective Activities:</b> Conduct up to 2 additional activities that focus on advocacy and/or professional image.	Description of each activity.	
<b>Total Elective Activities completed</b>	<b>TOTAL ELECTIVES:</b>	



### DISTRICT PLAN OF ACTION - STAKEHOLDER COMMUNITY

School nutrition programs statewide will be strengthened through the engagement, leadership, and collaboration among GSNA's members, the GSNA Foundation, allied partners and other stakeholders.

Objective 1 (Membership): Increase membership and member retention among all stakeholders.

Objective 2 (Community): Increase pathways for involvement among different demographic segments of GSNA membership that reflect the association's core values.

Objective 3 (Partnership): Increase the relationship and partnership with industry partners helping them to be seen as active thought leaders and valued as innovation drivers among the membership.

**Number of activities to complete for Scroll: Gold – 13 Silver – 10 Bronze - 7**

**Completing 13 activities in this category helps to qualify for the Gold Scroll**

District Scroll Actions	Required Documentation	GSNA ONLY
<b>Membership</b>		
1. Appoint district representative to serve on GSNA Member Services Committee.	Register by 7/1/22 and attend scheduled meetings.	
2. Share new member recruitment and retention of existing members incentive strategies provided by Local Presidents during September District Presidents meeting.	Provide written list of strategies from Local Presidents at September Meeting.	
3. Share GSNA provided recruitment tools with Local Presidents.	Copy of meeting agenda or copy of email(s).	
4. Encourage/assist local chapters with Reaffiliation by September 30th.	Copy of communication.	
<b>Community (Involvement)</b>		
6. Submit District affiliation form.	Submit by 10/1/22.	
7. Submit list of 2023-2024 District officers.	Submit by 3/1/23.	
8. Nominate/encourage members to run for GSNA elected position or to serve as a committee chair.	Copy of meeting agenda or copy of email(s).	
9. Conduct at least 1 District networking activity.	Copy of activity agenda.	
10. Promote/facilitate District level Culinary competition. Submit pictures to <a href="mailto:gsnasocialscroll@gmail.com">gsnasocialscroll@gmail.com</a> for use in Georgia Gems. Fall Issue–September 9 <sup>th</sup> , Winter issue–November 11 <sup>th</sup> , Spring Issue – February 10 <sup>th</sup> .	District winners submitted by deadline.	
<b>Partnership (Industry)</b>		
11. Encourage industry partner to join GSNA <u>OR</u> thank one or more industry partner(s) for GSNA membership/sponsorship.	Copy or date of communication.	
12. Invite Industry Advisory Board member to at least 1 District Meeting.	Copy of email invite or meeting agenda.	
13. Include Industry Advisory Board member on the agenda of at least 1 District Meeting.	Copy of meeting agenda.	
<b>Total activities completed</b>	<b>TOTALS:</b>	
<u>Elective Activities:</u> Conduct up to 2 additional activities that focus on membership and community.	Description of each activity.	
<b>Total Elective Activities completed</b>	<b>TOTAL ELECTIVES:</b>	



### DISTRICT PLAN OF ACTION - THRIVING ORGANIZATION

GSNA will have a financially sustainable funding model with a nimble governance and headquarters staff structure that is aligned with the strategic plan and reflects contemporary business practices.

**Objective 1:** Enhance GSNA processes, practices, and structures that contribute to a sustainable and robust business model that is financially stable.

**Objective 2:** Support the development of a robust pipeline of aspiring association leaders who are qualified, motivated, and representative of the membership.

Number of activities to complete for Scroll: Gold – 5 Silver – 3 Bronze - 2

Completing 5 activities in this category helps to qualify for the Gold Scroll

District Scroll Actions	Required Documentation	GSNA ONLY
1. Appoint district representative to serve on GSNA Governance/Bylaws Standing committee.	Register by 7/1/22 and attend scheduled meetings.	
2. Review current GSNA District level revenue streams and discuss potential additional ways to generate revenue for GSNA District level projects and participation in GSNA events.	Copy of meeting agenda.	
3. Share fundraising ideas provided by Local Presidents during September District Presidents meeting.	Provide written list of ideas from Local Presidents at September Meeting.	
4. Implement a GSNA District level fundraiser.	Submit information on fundraising goal, activity and if goal is met.	
5. During a District Meeting conduct one relevant engagement opportunity with the goal of increasing membership or leadership development to support members for GSNA leadership roles or elected positions.	Copy of meeting agenda, activity explained and result.	
<b>Total activities completed</b>	<b>TOTALS:</b>	
<b>Elective Activities:</b> Conduct up to 2 additional activities that focus on governance, operations or contributing to a robust pipeline.	Description of each activity.	
<b>Total Elective Activities completed</b>	<b>TOTAL ELECTIVES:</b>	

### GSNA Thanks Our 2022-2023 Handbook Sponsors:







## District Plan of Action Scroll Preparation Instructions

The Plan of Action (PoA) reflects the message of this year's theme ***"Marching to the Heartbeat of Our Mission"***. Its purpose is to help members connect with existing and new members to improved involvement and access to GSNA events and activities.

The PoA is divided into *four sections* that represent the major focus areas – **Career Development & Growth, Voice of School Nutrition, Stakeholder Community and Thriving Organization**. Each area has several activities that will focus on the work to be conducted and completed by the chapters and districts. The activities are designed to accomplish the work of the Association as outlined in the *State Strategic Goals* and to allow for choices that reflect the needs of the local chapter or district.

Each POA receives a completion credit for completing the plan, credit noted on score sheet. **Two additional activities**, called **Electives**, may be conducted in place of the activities listed for each PoA area plan. These activities are intended to allow chapters and districts to conduct activities that best meet the needs of their members. To document electives, place completed documentation and brief description of activity, in each section behind other documents and mark page as 'Elective'.

**Gold, Silver, and Bronze** scrolls will be awarded based on the **number of activities** completed. Each plan indicates the number of total activities that must be completed for each scroll award. Each PoA area also indicates the documentation needed for each activity.

### Completing the Scroll

**You have two options for submitting your scroll: (1) 3 prong folder or (2) electronically via email.**

Place the following pages in the **order** as indicated:

1. Complete the **Scroll Application Cover Page**. This page should be the first page in the book.
2. Next, place a tab to identify the first scroll action – **Career Development & Growth**
3. Place the completed documentation page for the scroll action in order behind the tab
4. Place any required documentation, such as a copy of the \*agenda, for the scroll action in order behind the tab.
5. Next should be the second tab to identify the second scroll action – **Voice of School Nutrition**
6. Place the completed documentation for the scroll action in order behind the tab.
7. Place any required documentation, such as a copy of the \*agenda, for the scroll action in order behind the tab.
8. Next should be the third tab to identify the third scroll action – **Stakeholder Community**
9. Place the completed documentation page for the scroll action in order behind the tab.
10. Place any required documentation, such as a copy of the \*agenda, behind the documentation page.
11. Place the fourth tab to identify the fourth scroll action – **Thriving Organization**
12. Place the completed documentation page for the scroll action in order behind the tab.
13. Place any required documentation, such as a copy of the \*agenda, behind the documentation page.
14. **Elective Activities: place completed documentation and brief description of activity, in each section behind other documents.**
15. Place the **Scroll Score Sheet** as the last page in the book.

1. **Electronic submissions** must be contained within **one** electronic file. **We will not accept submissions with several files as attachments to the email. Send to [info@georgiaschoolnutrition.com](mailto:info@georgiaschoolnutrition.com)**

The subject line of your email must read: **District # - Plan of Action 2023**

(For example: District 1 – Plan of Action 2023)

2. **Postal submissions** must be in **3 prong folder:** **Send to GSNA 2372 Main Street Tucker, GA 30084**

Place a label on front of folder with district number. Submit all documentation in proper order as outlined in the steps above.

**All scroll books whether submitted electronically or via mail in 3 prong folder must be IN the GSNA office no later than March 1, 2023.**

**NOTE:** Please Submit by **ONLY ONE Method**, not BOTH.

\* The same agenda may be used for documentation in more than one scroll action.





## District Plan of Action Scroll Cover Sheet

All scrolls **MUST BE IN** the GSNA office  
no later than **March 1, 2023**

**GSNA SCROLLS & PRESIDENT'S AWARD**  
(2372 Main St., Tucker, GA 30084  
E-MAIL: [info@georgiaschoolnutrition.com](mailto:info@georgiaschoolnutrition.com))

**Please place a copy of this COVER SHEET at the front of  
your folder or e-mail submission.**

**GSNA DISTRICT:**        1         2         3         4         5         6         7         8         9        10     
(Check your district)

District President's Name: \_\_\_\_\_

Address (Work):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone (Work): \_\_\_\_\_ FAX: \_\_\_\_\_

Address (Home): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Telephone (Home): \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Date  
received by  
GSNA office:

\_\_\_\_\_  
GSNA office use only!



**GSNA**  
**District Plan of Action Scroll Award Score Sheet**

District Number: \_\_\_\_\_

Total of Activities to Complete for each plan for Gold, Silver, or Bronze Scroll			District Plan ofAction	Total activities completed	Up to 2 Elective Activities may be completed per plan, add electives	Total combined points achieved per Plan of Action	
Gold	Silver	Bronze					
7	6	4	Career Development and Growth				
14	11	8	Voice of School Nutrition				
13	10	7	Stakeholder Community				
5	3	2	Thriving Organization				
GOLD 39-47 SILVER 30-38 BRONZE 21-29			Scroll Achieved to be Awarded: _____				Total Points:

**GSNA Thanks Our 2022-2023 Handbook Sponsors:**





## 2022-2023 GSNA AWARDS DUE DATES

GSNA AWARDS FORMS: <https://www.georgiaschoolnutrition.com/awards>

AWARD	SEND TO	DUE DATE
Grants-in-Aid and Scholarships	GSNA Headquarters	August 1, 2022 December 15, 2022 March 1, 2023
Honorary membership	GSNA Headquarters	December 15, 2022
Culinary Arts Winners (Local)	District Chairman	January 16, 2023
GSNA NAC Art Contest (Local) Competition	Local President/Judges	January 16, 2023
GSNA NAC Art Contest (District) Competition	District President	February 15, 2023
Scroll Application Cover page to District President	District President	February 20, 2023
Ann C. Smith/Hall of Fame Award	GSNA Headquarters	March 1, 2023
Beyond the Plate Award	GSNA Headquarters	March 1, 2023
GSNA Culinary Arts (District)	GSNA Headquarters	March 1, 2023
Media Award	GSNA Headquarters	March 1, 2023
Naomi Tolbert Central Office Support Award	GSNA Headquarters	March 1, 2023
Certification Awards	GSNA Headquarters	March 1, 2023
Consistently high Participation Awards	GSNA Headquarters	March 1, 2023
Director of the Year	SNA Headquarters	March 1, 2023
Employee of the Year/GSNA Golden Leaf Award	SNA Headquarters	March 1, 2023
Josephine Martin Award of Excellence	GSNA Headquarters	March 1, 2023
Manager of the Year/GSNA Lucille T. Watson	SNA Headquarters	March 1, 2023
Membership Awards	GSNA Headquarters	March 1, 2023
GSNA NAC Art State Competition	GSNA Headquarters	March 1, 2023
NAC of the Year	GSNA Headquarters	March 1, 2023
Scroll Awards Book and Documentation	GSNA Headquarters	March 1, 2023
Three (3) % or More Increase in Participation (Breakfast and/or Lunch)	GSNA Headquarters	March 1, 2023
Marie McGlaun A.L.I.R.T Local Contacts Applications	District Legislative Chair	March 1, 2023
Marie McGlaun A.L.I.R.T District/Local Contacts Applications	GSNA Headquarters	March 8, 2023

GSNA HEADQUARTERS: 2372 MAIN ST., TUCKER, GA 30084

PHONE: 770-934-8890 FAX: 770-934-8917

EMAIL: [info@georgiaschoolnutrition.com](mailto:info@georgiaschoolnutrition.com)



## 2022-2023 DISTRICT SCROLL ACTIVITY DEADLINE CHECK LIST

DUE DATE/ DEADLINE	ACTIVITY	DATE COMPLETED
<b>Career Development &amp; Growth</b>		
7/1/22	Appoint district representative to serve on Education Committee	
	Hold 3 District Meetings (virtual or in-person)	
	Career Development & Growth Presentation at District Meeting	
	Facilitate a Best Practice/Idea Sharing Activity	
3/1/23	Contribute \$50 to GSN Foundation or donate Silent Auction Item	
<b>Voice of School Nutrition</b>		
7/1/22	District PPL Chair serves on 2023 GSNA Public Policy & Legislation Committee	
8/30/22	Complete First Social Media Post: tag GSNA, use GSNA hashtags	
	Attend GSNA 2023 LAC	
3/1/22	Donate \$100 to GSNA Legislative Fund	
	Promote National LAC and GSNA LAC attendance	
3/8/22	Submit ALIRT Award	
	Complete 14 additional social media posts: tag GSNA, use GSNA hashtags	
	Share Social Media Posts	
	Encourage Local Media Coverage	
	Promote Nutrition Advisory Councils	
	Submit your district for the "District of the Month"	
<b>Stakeholder Community</b>		
7/1/22	Appoint district representative to serve on Member Service Standing Committee	
	Recruit new members	
	Share member recruitment and retention tools with local presidents	
9/9/22	Share ideas for new member recruitment and retention provided by Local Presidents	
9/30/22	Encourage/assist local chapters with reaffiliation	
	Encourage Industry Partner to join GSNA or thank current Industry Partner for GSNA membership	
10/1/22	Submit District Affiliation	
3/1/23	Submit 2023 – 2024 District Officers	
	Nominate/encourage members to run for GSNA elected positions or serve as committee chair	
	Conduct at least one District Networking Activity	
	Promote District Level Culinary competition	
<b>Thriving Organization</b>		
7/1/22	Appoint district representative to serve on Governance/Bylaws Committee	
	Review current District Revenue Stream and discuss additional ways to generate revenue for District	
9/9/22	Share fundraiser ideas submitted by local presidents	
	Implement and GSNA District level fundraiser	
	Conduct one relevant engagement opportunity with the goal of increasing membership or leadership development	



## President's Award for District Chapters

### Essay and Power Point Presentation

The District's main objective is to provide guidance and information to their local chapters. Their responsibility is to build strong and effective local chapters by encouraging members to step into **leadership** roles, to provide opportunities for **education** and to keep membership informed. The districts task is to **grow** its district to build a strong force when **advocating** for its programs. Therefore, it is with this in mind the District President's Award under the **Theme: "Marching to the Heartbeat of Our Mission"**, using the **Stakeholder Community Plan of Action**, seeks to award the district that best illustrates support and guidance to their local chapters in an effort to increase membership and member involvement in GSNA.

The Plan of Action for Districts outlines activities to use in order to strengthen GSNA at all levels operating under one vision. The President's Award goal is to seek out the district that has gone beyond the call of duty to provide opportunities for recognition, education, networking, resources and growth. The President's Award also seeks to reward the district that finds innovative ways to motivate, encourage, and strengthen their local chapters.

**This project does not need to be a new idea, but it should be a current, well-organized effort by the chapter to strengthen, retain and grow the membership of GSNA, strengthen the relationship and value with industry partners and increase involvement/leadership in the association.** Under the **Stakeholder Community Plan**, highlight how your district retained and/or increased membership using incentives and marketing strategies to keep members informed, motivated, and involved.

#### **Criteria:**

- Conduct a project that sets a GOAL highlighting the **Stakeholder Community Plan of Action and boosting member involvement from all sections of the plan.**
- Project must involve wide participation from local chapters.
- District must provide the documentation listed below for award consideration.
- Submit documentation by **5:00 pm on March 1, 2023.**

#### **Documentation:**

1. **Essay:** of no more than **300 words** (3 paragraphs) with explanation and summary of the following:
  - The districts membership goal and plan.
  - Strategies used in an effort to increase and retain membership.
  - Activities and incentives conducted to motivate member involvement.
  - Marketing of membership benefits to motivate new member sign-up.
  - Resources and tools used to make this project successful.
  - Highlight the successes and challenges of this project. Including: Did you meet your goal?
2. **Power Point Presentation:** include **7-12 slides** with brief story on each that highlights the events.
3. **Essay and Power point should include:** District Name, Presidents Name, District# and Project Title. Header should identify "Presidents Award for District Chapters".

#### **Scoring:**

1. Project Essay	30
2. Power Point Presentation	30
3. Overall presentation of project	20
4. Objective/goal presented	20

#### **Submit:**

Complete and email documents to Patrice Cayce at [Patrice@georgiaschoolnutrition.com](mailto:Patrice@georgiaschoolnutrition.com) by **5:00pm on March 1, 2023.**