

DISTRICT PLAN OF ACTION TABLE OF CONTENTS



2026-2027 DISTRICT PLAN OF ACTION

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Plan of Action Scroll Preparation Instructions

The Plan of Action (PoA) reflects the message of this year's theme "*Simply the Best*". "Being the best means never settling for average. This year, through innovation, collaboration, leadership development, and continuous improvement Georgia elevates our school nutrition programs, strengthen our members, and positively impact our communities.

The PoA is divided into four sections that represent the major focus areas – Career Development & Growth, Voice of School Nutrition, Stakeholder Community and Thriving Organization. Each area has several activities that will focus on the work to be conducted and completed by the chapters and districts. The activities are designed to accomplish the work of the Association as outlined in the State Strategic Goals and to allow for choices that reflect the needs of the District chapter or district.

Activities listed as District Scroll Actions have been identified as essential to the success of the association on a District level and are important in strengthening the association at the District level. Each POA receives a completion credit for completing the plan, credit noted on score sheet. Additional activities, called Electives, may be conducted in place of the activities listed for each PoA area plan. These activities are intended to allow chapters and districts to conduct activities that best meet the needs of their members. To document electives, place completed documentation and brief description of activity, in each section behind other documents and mark page as "Elective".

Gold, Silver, and Bronze scrolls will be awarded based on the number of activities completed. Each PoA area also indicates the documentation needed for each activity.

COMPLETING THE SCROLL

Please submit your scroll in a 3-prong folder.

Place the following pages in the **order** as indicated:

1. Complete the **Scroll Application Cover Page**. This page should be the first page in the book.
2. Next, place a tab to identify the first scroll action – **Career Growth & Development**
3. Place the completed documentation page for the scroll action in order behind the tab
4. Place any required documentation, such as a copy of the *agenda, for the scroll action in order behind the tab.
5. Next should be the second tab to identify the second scroll action –**Voice of School Nutrition**
6. Place the completed documentation for the scroll action in order behind the tab.
7. Place any required documentation, such as a copy of the *agenda, for the scroll action in order behind the tab.
8. Next should be the third tab to identify the third scroll action – **Stakeholder Community**
9. Place the completed documentation page for the scroll action in order behind the tab.
10. Place any required documentation, such as a copy of the *agenda, behind the documentation page.
11. Place the fourth tab to identify the fourth scroll action – **Thriving Organization**
12. Place the completed documentation page for the scroll action in order behind the tab.
13. Place any required documentation, such as a copy of the *agenda, behind the documentation page.
14. **Elective Activities: place completed documentation and brief description of activity, in each section behind other documents.**
15. Place the **Scroll Score Sheet** as the last page in the book.

Plans should be submitted in 3-prong folder: Send to GSNA 2372 Main Street Tucker, GA 30084

1. Place a label on the front of folder with chapter name. Submit all documentation in proper order as outlined in the steps above.

ALL SCROLL BOOKS MUST BE IN THE GSNA OFFICE BY MARCH 1, 2027.

* The agenda may be used more than once as documentation for any scroll action.

2026-2027 DISTRICT SCROLL ACTIVITY DEADLINE CHECK LIST

DUE DATE/ DEADLINE	ACTIVITY	DATE COMPLETED
CAREER DEVELOPMENT & GROWTH		
8/3/26	Appoint district representative for Education Standing Committee	
8/28/26 11/13/26 2/1/27	Submit "District Happenings" for Georgia Gems from your District	
3/1/27	Contribute \$50 to GSN Foundation, donate Silent Auction Item or sponsor a hole at the GSNF golf tournament.	
VOICE OF SCHOOL NUTRITION		
8/3/26	Appoint district representative for Public Policy & Legislation Standing Committee	
8/3/26	Appoint district representative for Nutrition Standard Standing Committee	
3/1/27	Submit District NAC Art Contest winners to GSNA	
3/1/27	Donate \$100 to GSNA Legislative Fund	
STAKEHOLDER COMMUNITY		
8/3/26	Appoint district representative for Member Services Standing Committee	
8/28/26 11/13/26 2/1/27	Submit mini article for Georgia Gems	
10/1/26	Submit District Affiliation	
10/15/26	Submit member recruitment ideas to GSNA	
10/15/26	Submit ideas for promoting the GSNA mission	
3/1/27	Submit 2027– 2028 District Chapter officers	
THRIVING ORGANIZATION		
8/3/26	Appoint district representative for Governance/Bylaws Standing Committee	
9/30/26	Share fundraising ideas with GSNA	

DISTRICT PLAN OF ACTION – CAREER DEVELOPMENT & GROWTH

GSNA supports the professional growth and career pathways of members. School nutrition professionals will continually improve their knowledge and skills to administer, manage, deliver, and sustain successful school meal programs.

Objective: Increase the number, accessibility and utilization of professional development tools, resources, and opportunities to enable member success and build capacity to lead in their schools and districts.

**Please check off each activity you complete in the ACTIVITY ✓ column below.
Be sure to label your documentation with the action step(s) number it pertains to.**

DISTRICT SCROLL ACTIONS	REQUIRED DOCUMENTATION	ACTIVITY ✓
1. Appoint a district representative to serve on the GSNA Education Standing Committee and attend Committee Day, September 9, 2026-Macon	Submit name to GSNA by 8/3/26	
2. Hold <u>at least</u> 2 District meetings that include a. GSNA mission statement on all meeting materials b. During at least 1 meeting provide information on and/or recognize: <ul style="list-style-type: none"> • Benefits of membership • GSNA and non-GSNA professional development opportunities • SNA certification/SNS credentialing • SNA/GSNA scholarships and grants-in-aid • PPL and importance of advocacy; writing to legislators' information • Recognize any District scholarship & grant-in-aid winners • GSNA volunteer opportunities 	Copies of agenda	
3. Include a professional development/educational presentation during at least 1 District meeting	Copy of agenda with title of the presentation and presenter name.	
4. Facilitate a best practice/idea sharing or peer mentoring activity during at least 1 District meeting	Description of activity	
5. Submit training topics and possible speakers for upcoming GSNA education events received from local presidents to the GSNA office at info@georgiaschoolnutrition.com	Copy of email	
6. Hold <u>at least</u> 2 District Leadership meetings (virtual or in-person) with Local Presidents <ul style="list-style-type: none"> • Provide communication to local Presidents from District President and Board meetings • Encourage attendance at all GSNA and GaDOE educational opportunities • Reinforce GSNA marketing campaigns 	Copies of agendas	
7. Contribute to GSN Foundation by: <ul style="list-style-type: none"> • Donating \$50 to GSN Foundation • Donate an item for Silent Auction and Chance Auction • Sponsoring a hole for the GSNF Golf Tournament 	Must Choose 2 List contribution(s): +1 additional point for more than two	
8. Submit "District Happenings" for Georgia Gems on behalf of District (up to 3 points for submissions) for Fall–August 28 th , Winter - November 13 th , Spring – February 1 st . Submit to gnsasocialmedia@gmail.com	Copy of email submission	
9. Send monthly emails to local presidents with due dates and reminders	Copy of emails	
10. At least one attendee at Industry Seminar on St. Simons Island, GA – December 10-11-2026	Attendee (s) name:	
11. Recognize new members who have obtained an SNA certificate or SNS credential at a district meeting between 4/14/2026-2/27/2027	Member(s) name:	
12. Recognize members who have completed Leadership Academy and/or those currently enrolled at a district meeting	Participant (s) name/Copy of Meeting Agenda	
TOTAL ACTIVITIES COMPLETED		
Elective Activities: Conduct up to 2 additional activities that focus on professional development (<i>One point per activity</i>)	Description of each activity	
TOTAL ELECTIVE ACTIVITIES COMPLETED		TOTAL ELECTIVES:

DISTRICT PLAN OF ACTION – VOICE OF SCHOOL NUTRITION

Policy makers, school officials, parents and school nutrition professionals rely on GSNA as the leading advocate for school nutrition programs.

Objective 1: Increase efforts to educate policy makers and other decision-makers on the value, scope, and complexity of school nutrition programs.

Objective 2: Increase efforts to enhance the public's perception of school nutrition professionals and school nutrition programs.

**Please check off each activity you complete in the ACTIVITY ✓ column below.
Be sure to label your documentation with the action step(s) number it pertains to.**

DISTRICT SCROLL ACTIONS	REQUIRED DOCUMENTATION	ACTIVITY ✓
ADVOCACY		
1. District PPL Chair serves on GSNA Public Policy & Legislation Standing Committee and attend Committee Day, September 9, 2026-Macon	Submit name to GSNA by 8/3/26	
2. Attendance at GSNA LAC (February 2-3, 2027-Atlanta) by at least one member of District Board	Name of Attendee(s):	
3. Share SNA/GSNA position papers and policy action alerts to Local Presidents	Copy of meeting agenda and/or copy of email(s)	
4. Donate \$100 to GSNA Legislative Fund by 3/1/27	Date: _____ Amount: \$_____	
5. Encourage Industry and Allied Partners to attend GSNA LAC	Copy of email(s) or date(s) of conversations and name of partner	
6. Promote attendance at SNA LAC	Copy of meeting agenda, email(s), and/or social media posts	
7. Promote the GSN Foundation National Legislative Action Conference Scholarship for first time attendees "1" Bonus Point for completed applications	Copy of meeting agenda, email(s), and/or social media posts	
8. Send a delegate to SNA Legislative Action Conference in Washington DC in March 2027	Delegate (s) name:	
9. Submit ALIRT Award application	ALIRT application	
PUBLIC IMAGE		
1. Appoint district representative to serve on Nutrition Standards Standing Committee and attend Committee Day, September 9, 2026 -Macon	Appoint a representative by 8/3/26 and submit name to GSNA	
2. K12 Happenings Throughout the State – share school district best practice activities (hiring events, industry partnerships, staff initiatives, student promotions, etc.) thru monthly social media posts tagged with #GSNASimplytheBest (August – April)	Copy of Communication	
3. Share social media posts of local associations in your District	Number of posts shared	
4. Encourage "like/follow" of GSNA Social Media accounts by all members and non-members	Method of encouragement & date(s)	
5. Have local Districts submit their 1-minute elevator speech and choose 3 to present at district meeting.	Copies of agendas with names of district to present.	
6. Promote Nutrition Advisory Council Art Contest	Copy of communication	
7. Submit district NAC art contest winners to GSNA by due date	Copy of winning picture	
TOTAL ACTIVITIES COMPLETED		
Elective Activities: Conduct up to 2 additional activities that focus on advocacy and/or professional image (such as DOE Cafeteria of Excellence or Tray of the Week) <i>(One point per activity)</i>	Description of each activity	
TOTAL ELECTIVE ACTIVITIES COMPLETED	TOTAL ELECTIVES:	

DISTRICT PLAN OF ACTION – STAKEHOLDER COMMUNITY

School nutrition programs statewide will be strengthened through engagement, leadership, and collaboration among GSNA's members, the GSNA Foundation, allied partners, and other stakeholders.

Objective 1: Increase membership and member retention among all stakeholders.

Objective 2: Increase pathways for involvement among different demographic segments of GSNA membership that reflect the association's core values.

Objective 3: Increase the relationship and partnership with industry partners, helping them to be seen as active thought leaders and valued as innovation drivers among the membership.

**Please check off each activity you complete in the ACTIVITY ✓ column below.
Be sure to label your documentation with the action step(s) number it pertains to.**

DISTRICT SCROLL ACTIONS	REQUIRED DOCUMENTATION	ACTIVITY ✓
MEMBERSHIP		
1. Appoint a representative to the Member Services Committee and attend Committee Day, September 9, 2026-Macon	Submit name to GSNA by 8/3/26	
2. During fall District Leadership Meeting get ideas for new member recruitment and retention of existing member incentives from local presidents	Submit list of ideas from local boards to GSNA by 10/15/26	
3. Share GSNA provided recruitment tools with Local Presidents <i>(located on flash drive received from GSNA at June Leadership Conference)</i>	Copy of meeting agenda or copy of email(s)	
4. Encourage/assist local chapters with reaffiliation by October 1, 2026	Copy of communication	
5. Submit District affiliation form	Submit by 10/1/26	
6. Submit list of 2027-2028 District Officers	Submit by 3/1/27	
7. Nominate/encourage members to run for GSNA elected position or to serve as a committee chair	Copy of meeting agenda or copy of email(s)	
8. Promote/facilitate District level culinary competition	District winners submitted by deadline	
9. Submit one mini article for Georgia Gems (Fall, Winter, or Spring Issue) Submit to gsnasocialmedia@gmail.com by the submission deadline Fall–August 28 th , Winter - November 13 th , Spring – February 1 st	Submit article by deadline dates	
10. Submit to GSNA lists from local presidents outlining ways local associations can work towards GSNA's mission: To advance the availability, quality, and acceptance of school nutrition programs as an integral part of education	List due 10/15/26 copy of email to GSNA	
11. Encourage industry partner to join GSNA <u>OR</u> thank one or more industry partner(s) for GSNA membership/sponsorship	Copy or date of communication	
12. Invite Industry Advisory Board member to at least 1 District Meeting	Copy of email invite or meeting agenda	
13. Include Industry Advisory Board member on the agenda of at least 1 District Meeting	Copy of meeting agenda	
14. Send member recruitment and retention ideas from local districts to the Chair of Member Services, Ashley Whitener- ashley.whitener@ccboe.net	Copy of email	
Total Activities Completed		
Elective Activities: Conduct up to 2 additional activities that focus on membership and community <i>(One point per activity)</i>	Description of each activity	
Total Elective Activities Completed	TOTAL ELECTIVES:	

DISTRICT PLAN OF ACTION – THRIVING ORGANIZATION

GSNA will have a financially sustainable funding model with a nimble governance and headquarters staff structure that is aligned with the strategic plan and reflects contemporary business practices.

Objective 1: Enhance GSNA processes, practices, and structures that contribute to a sustainable and robust business model that is financially stable.

**Please check off each activity you complete in the ACTIVITY ✓ column below.
Be sure to label your documentation with the action step(s) number it pertains to.**

DISTRICT SCROLL	REQUIRED DOCUMENTATION	ACTIVITY ✓
1. Appoint representative to serve on the By-Laws Committee and attend Committee Day, September 9, 2026-Macon	Submit name to GSNA by 8/3/26	
2. Review budget and discuss potential fundraisers to generate revenue for GSNA district level projects and participation in GSNA events	Copy of meeting agenda	
3. Share fundraising ideas provided by Local Presidents during fall District Leadership Meeting with GSNA Ways & Means Chair – Robert Aspinwall, robert.aspinwall@bcraiders.com	Submit list of ideas by 10/15/26	
4. Implement a GSNA District level fundraiser	Submit information on fundraising goals, activity and if goal is met	
5. During a District Meeting, have a local association present on happenings within their chapter with the goal of supporting leadership development	Copy of meeting agenda, activity explained and result	
6. Contact unaffiliated counties within your district to encourage them to become part of GSNA	Submit proof of contact.	
7. Set a district goal to increase the number of affiliated chapters in your District. Send goal to Chair of District Presidents – Jess Peaden, jessica.peaden@bremencs.com	Submit proof of email	
8. Have a new local district join GSNA and earn the “Rising Star” Recognition	Name of new local district:	
9. Send in volunteers for GSNA Annual Conference – April 15-17, 2027 – Athens, GA	List Volunteers:	
TOTAL ACTIVITIES COMPLETED		
Elective Activities: Conduct up to 2 additional activities that focus on governance, operations or contributing to supporting future leaders. <i>(One point per activity)</i>	Description of each activity	
TOTAL ELECTIVE ACTIVITIES COMPLETED	TOTAL ELECTIVES:	

District Plan of Action Scroll CoverSheet

All scrolls **MUST BE IN** the GSNA office no later than March 1,2027

GSNA SCROLLS & PRESIDENT'S AWARD

2372 Main St., Tucker, GA 30084

E-MAIL: info@georgiaschoolnutrition.com

**Please place a copy of this COVER
SHEET at the front of your folder.**

GSNA DISTRICT: ___1___2___3___4___5___6___7___8___9___10

District President's Name: _____

District President School System: _____

District President Email: _____

District President Phone: _____

Date received by _____ GSNA Use Only!

District Chapter Name: _____

District Plan of Action	Total activities completed	Total electives completed per plan	Total combined points achieved per Plan of Action
Career Development & Growth			
Voice of School Nutrition			
Stakeholder Community			
Thriving Organization			
GOLD 43-58 SILVER 33-42 BRONZE 28-32	Scroll Achieved to be Awarded:		Total Points:

* To calculate “Total combined points” add figures in Total Activities Completed column + Electives column = Total Points.

GSNA Thanks Our 2026-2027 Handbook Sponsors



2027 PRESIDENT'S AWARD

DISTRICT ASSOCIATION



Simply the Best: Innovation & Continuous Improvement Initiative

"Being 'Simply the Best' means never settling for average. Through innovation, collaboration, leadership development, and continuous improvement, our organization strives every day to elevate school nutrition programs, strengthen our members, and positively impact the communities we serve."

District Number: _____

District President: _____

Create a PowerPoint Presentation (minimum 6 slides) that shares how your District chapter has completed projects that demonstrates innovation and continuous improvement in each of the four focus areas below.

Areas of Focus-

Focus: Developing leaders, empowering members, and encouraging innovation

Focus: Advocacy, awareness, and promoting the profession

Focus: Partnerships, engagement, and community involvement

Focus: Membership growth, organizational excellence, and sustainability

It's your time to show us your best! Share information regarding any of the above prompts and/or share an innovative, creative, and continuous improvement. We want to highlight Local Chapters who are Simply the Best!

Feel free to include pictures, quotes, outcomes, and/or reflections.

Submit your PowerPoint presentation to GSNA by email or mail to GSNA office on a thumb drive. E-mail: info@georgiaschoolnutrition.com Mail: 2372 Main St., Tucker, GA 30084 by 3/1/27.