



# Industry Seminar Industry Agenda

## GSNA 2022 Industry Seminar: A Signature Learning Event

**LEAD.INNOVATE.ENGAGE.**

Elevate Your "Season" of Opportunities

**December 8-9, 2022**

**Evergreen at Stone Mountain Lakeside Resort**



### Wednesday, December 7, 2022

3:00 - 5:00 pm Industry set up & Hotel Check-in

### Thursday, December 8, 2022

**7:00 - 7:45 am** Coffee & Continental Breakfast sponsored by Peterson Farms

**7:45 - 8:15 am** Welcome

**8:15 - 8:45 am** Resource Room/ Scavenger Hunt

**8:45 - 10:00 am** Innovation Stations  
Educational Session for Industry:  
Director Roundup – Straight Talk with Small, Medium & Large Districts

**10:00 - 10:15 am** Break

**10:15 - 11:15 am** General Session: School Meals in a Tik Tok World: Insights from Today's Influencers

**11:15 - 11:45 am** Resource Room/ Student Visits

**11:45am - 12:45pm** Networking Lunch with Table Topics

**12:45 - 1:00pm** Break

**1:00 - 2:00 pm** General Session: LEAD to Succeed - You and Your Network Part 1  
Marilyn Moody, MS, SNS - Consultant Trainer, Institute of Child Nutrition

**2:00 - 2:30 pm** Resource Room/ Net-WorkIt! – Speed Rounds

**2:35 - 3:50 pm** Innovation Stations  
Educational Sessions for Industry: Start with Selling the Solution  
Diego Rondon, Chief Contract Officer – DYMA Brands, Inc.

**3:50 - 4:00 pm** Break

**4:00 - 4:30 pm** Resource Room/ Net-WorkIt! – Speed Rounds

**4:30 - 4:45 pm** Wrap-up and Dinner & Casino Night Instructions

**6:00 - 9:00 pm** The BlackOUT Affair – Dinner & Casino Games sponsored by Cafeterias Redefined

### Friday, December 9, 2022

**7:30 - 8:30 am** Buffet Breakfast sponsored by DYMA Brands, Inc.

**8:30 - 9:15 am** Resource Room/ Net-WorkIt! – Speed Rounds

**9:30 - 10:45 am** Innovation Stations  
Resource Room Breakdown

**11:00 am - 12 noon** Closing General Session: LEAD to Succeed - You and Your Network Part 2

**12:00 - 12:30 pm** Wrap Up & Departure